

TULSA health care JOURNAL

THE HEARTBEAT OF GREEN COUNTRY'S HEALTH CARE COMMUNITY

Tulsa Health Care Journal Online Ad Rates

Advertisers on Tulsa Health Care Journal can claim ad placement in one of 5 ad zones in pages on Tulsa Health Care Journal online.

Acceptable media formats include: JPG, GIF, Animated GIF and PNG. 40Mb max file size. Flash animations acceptable if externally hosted.

6 Month Pricing:

Front Page

- Zone 1: \$45
- Zone 2: \$40
- Zone 3: \$45
- Zone 4: \$40
- Zone 5: \$35

Inside Pages

- Zone 1: \$35
- Zone 2: \$35
- Zone 3: \$30
- Zone 4: \$30
- Zone 5: \$45
- Zone 6: \$65
- Zone 7: \$35

Your banner ad will rotate on Tulsa Health Care Journal with a live link of your choice. Maximum 8 ads per zone.

Block ads are 180px x 150px (Small Rectangle)

Vertical sidebar ads are 160px x 600px (Wide Skyscraper) - Zone 6 only

Footer ads are 486px x 60px (Leaderboard)

Front Page Hot Zone:

The front page hot zone, marked in red, is reserved for "Tulsa Health Care Journal Wellness Package" marketing participants.

These zones will contain static (no-rotation) ads with a live link of your choice.

For more info about the "Tulsa Health Care Journal Wellness Package" contact the editor at 918.770.5176

Inside Pages:

Inside page zones will appear on ALL inside pages and posts until ad slots are filled.

Early Adopters

Tulsa Health Care Journal will rotate one (1) ad in each zone advertising the zone and one (1) Google AdSense ad unit until spaces are filled.

This means for early adopters, your ad could rotate in a zone with only two other ads, giving you as much as 33% ad visibility.

Front Page Zones



Inside Page Zones



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Advertiser Information:

My firm will purchase space in the Tulsa Health Care Journal

Contact Person _____
 Company _____
 E-mail _____
 Phone _____
 Billing Address _____

I'd like to reserve an ad placement in zone:

Front Page

- Zone F1 ___ (\$45)
- Zone F2 ___ (\$40)
- Zone F3 ___ (\$45)
- Zone F4 ___ (\$40)
- Zone F5 ___ (\$35)

Inside Pages

- Zone I1 ___ (\$35)
- Zone I2 ___ (\$35)
- Zone I3 ___ (\$30)
- Zone I4 ___ (\$30)
- Zone I5 ___ (\$45)
- Zone I6 ___ (\$65)
- Zone I7 ___ (\$35)

Creative is located at (URL):
http://_____

or I will email the creative to your webmaster at:
webmaster@tulsahealthcarejournal.com

The ad (ads) will link to (URL):
http://_____

Total Cost \$ _____

Payment is enclosed _____

Please bill me _____

Signature _____

Date _____

Please print this form and mail to our webmaster:

Tulsa Health Care Journal c/o Tulsa Web Results
 125 S. Kalanchoe Ave.
 Broken Arrow, OK 74012

Make checks payable to: Tulsa Web Results

Front Page Zones



Inside Page Zones

